

OFFICIAL EVENTS

Businesses and community groups can promote their events as Official Denver Pride Events by registering through our website. Official Events are promoted through DenverPride.org and social media.

Official Events

\$2500*

- Official Events will be featured on the Denver PrideWeek Events Page with a link to the producer's website or Facebook page.
- Official event added to Denver Pride Facebook events page.
- Official event will be promoted in one Denver Pride e-newsletter.
- Denver Pride will promote the Official Event with one social media post during May or June
- Official Event will be added to the Denver Pride event calendar as a featured event; Featured events stand out in the calendar listings and include enhanced graphic (sponsor to provide), enhanced event description, directional map to venue, link to event producer's website or Facebook page; Labeled an Official Denver Pride Event.
- Official Event will be added to The Center's Community Calendar as a featured event; also includes enhanced graphic and event description and also labeled as an Official Denver Pride Event.
- Official Event Producer will be granted a license to promote the event as an "Official Denver Pride Event."

Featured Event

\$300*

- Event added to the Denver Pride event calendar as a featured event; Featured events stand out in the calendar listings and include enhanced graphic (sponsor to provide), enhanced event description, directional map to venue, link to event producers website or Facebook page.
- Event also added to The Center's Community Calendar as a featured event.

Pride Event Listing

FREE

- Basic listing includes name of event, date, time, location, phone and link to website.

**Minimum payment must be fulfilled through donations collected from third party event, sponsorship payment, or a combination of both. Contact Sam Britz for more information at sbritz@lgbtcolorado.org.*