

# 2025 Coors Light Denver Pride Parade Entry Category Descriptions



## CATEGORY DEFINITIONS:

- A **Commercial Entry** is defined as a locally owned company with fewer than 100 employees.
- A **Corporate Entry** is defined as any company with 100 or more employees.
  - This includes employee resource groups or internal organizations for corporate entries.
  - If your business is a branch/office/location/sub-brand of a larger company that employs more than 100 people, you must apply under this category.
    - Examples:
      - Individual fast-food chain location that only has 20 employees, but the chain has multiple locations and/or a total of more than 100 employees
      - Real estate agents representing a larger brand
- A **Government Office or Political Entry** is defined as a local, city, state or federal government office or department; or any political party, elected official or political candidate campaigning for office as well as any other 501(c)(4) group as defined by the Internal Revenue Service.
- A **Nonprofit Over \$3 Million Entry** is defined as a non-profit charitable organization, 501(c)(3), as recognized by the Internal Revenue Service that grosses more than three million a year. (Documentation is required at the time of application.)
  - Your organization will be required to submit a Colorado Certificate of Good Standing, your IRS letter, or other documentation demonstrating your nonprofit status.
- A **Nonprofit Under \$3 Million Entry** is defined as a non-profit charitable organization, 501(c)(3), as recognized by the Internal Revenue Service that grosses less than three million a year. (Documentation is required at the time of application.)
  - Your organization will be required to submit a Colorado Certificate of Good Standing, your IRS letter, or other documentation demonstrating your nonprofit status.
- A **School Entry** is defined as a K-12 school or higher education establishment.
- Individuals, families, or friend groups are encouraged to participate with their favorite business or organization which would register according to the categories above.

Questions about your category or to make a request for special pricing consideration, contact Parade Management at [PrideParade@lgbtqcolorado.org](mailto:PrideParade@lgbtqcolorado.org)