



CATEGORY DEFINITIONS:

- A Commercial Entry is defined as a locally owned company with fewer than 100 employees.
- A Corporate Entry is defined as any company with 100 or more employees. (This includes employee resource groups or internal organizations for corporate entries.)
 - If your business is a branch/office/location/sub-brand of a larger company that employs more than 100 people, you must apply under this category.
 - For example, if you're a local location of a fast-food chain that only has 20 employees, but the chain has multiple locations and/or a total of more than 100 employees, you would fall under the Corporate category.
- A Non-Profit Over \$3 Million Entry is defined as a non-profit charitable organization or government agency as recognized by the Internal Revenue Service that grosses more than three million a year. (Documentation is required at the time of application.)
 - Your organization will be required to submit a Colorado Certificate of Good Standing, your IRS letter, or other documentation demonstrating your nonprofit status.
- A Non-Profit Under \$3 Million Entry is defined as a non-profit charitable organization or government agency as recognized by the Internal Revenue Service that grosses less than three million a year. (Documentation is required at the time of application.)
 - Your organization will be required to submit a Colorado Certificate of Good Standing, your IRS letter, or other documentation demonstrating your nonprofit status.
- Political Parties and Elected Officials and Candidates are defined as any political party, elected official or political candidate campaigning for office as well as any other 501(c)4 group as defined by the Internal Revenue Service.
- A School Entry is defined as a K-12 school or higher education establishment.
- Individuals and families are encouraged to participate with their favorite business or organization which would register according to the categories above.

Questions about your category or to make a request for special pricing consideration, contact Parade Management at PrideParade@lgbtqcolorado.org