



# Denver Pride Official Events



Businesses and community groups can promote their events as Official Denver Pride Events by registering through our website. Official Events are promoted through [DenverPride.org](http://DenverPride.org) and social media.

## Official Events - \$2,500

- Official Events will be featured on the Denver PrideWeek Events Page with a link to the producer's website or Facebook page.
- Official event added to Denver Pride Facebook events page
- Official event will be promoted in one Denver Pride e-newsletter.
- Denver Pride will promote the Official Event with one social media post during May or June
- Official Event will be added to the Denver Pride event calendar as a featured event; Featured events stand out in the calendar listings and include enhanced graphic (sponsor to provide), enhanced event description, directional map to venue, link to event producer's website or Facebook page; Labeled an Official Denver Pride Event.
- Official Event will be added to The Center's Community Calendar as a featured event; also includes enhanced graphic and event description and also labeled as an Official Denver Pride Event.
- Official Event Producer will be granted a license to promote the event as an "Official Denver Pride Event."

## Featured Event - \$300

- Event added to the Denver Pride event calendar as a featured event; Featured events stand out in the calendar listings and include enhanced graphic (sponsor to provide), enhanced event description, directional map to venue, link to event producers website or Facebook page.
- Event also added to The Center's Community Calendar as a featured event.

## Denver Pride Event Listings - Free

- Basic listing includes name of event, date, time, location, phone and link to website.