

## 2022 Coors Light Pride Parade Pricing Information

In hopes of simplifying the parade application process, and organizations only paying for what they need, entries will now get to choose the items they would like to purchase as part of the entries.

All base entries include up to 15 marchers and a banner provided by The Center. If you have questions about the pricing or parade entry items, please email [PrideParade@lgbtqcolorado.org](mailto:PrideParade@lgbtqcolorado.org).

### CORPORATE ENTRIES

<b>\$600.00</b>	<b>Corporate Base Unit, includes 15 marchers and banner provided by The Center</b>
<b>\$75.00</b>	<b><u>Application fee, all entries no matter the type are required to pay this non-refundable fee</u></b>
<b>\$675.00</b>	<b>ALL CORPORATE ENTRIES WILL PAY THIS FEE AND CAN ADD ADDITIONAL ITEMS BELOW</b>

#### Additional Corporate Items Available

<b>\$150.00</b>	Marchers up to 50, allows for up to 50 people to be a part of your entry
<b>\$300.00</b>	Marchers up to 100, allows for up to 100 people to be a part of your entry *Only charged \$300.00, this is not in addition to \$150.00 for up to 50 marchers
<b>\$150.00</b>	One standard vehicle
<b>\$300.00</b>	Two standard vehicles *Only charged \$300.00, this is not in addition to \$150.00 for one standard vehicle
<b>\$300.00</b>	Large vehicle (only one allowed per entry)
<b>\$300.00</b>	Float (only one allowed per entry)
<b>\$100.00</b>	Distribution of Material Along Parade Route Fee
<b>\$50.00</b>	Listing on Denver Pride website as parade participant (logo, link, small description)

#### Sample Corporate Calculation

<b>\$600.00</b>	Corporate Base Unit, includes 15 marchers and banner provided by The Center
<b>\$75.00</b>	Application fee, all entries no matter the type are required to pay this non-refundable fee
<b>\$300.00</b>	Marchers up to 100, allows for up to 100 people to be a part of your entry
<b>\$300.00</b>	Float (only one allowed per entry)
<b>\$1,275.00</b>	Total: Includes Corporate Entry, Application Fee, Up to 100 marchers, and a float

### COMMERCIAL ENTRIES

<b>\$450.00</b>	<b>Commercial Base Unit, includes 15 marchers and banner provided by The Center</b>
<b>\$75.00</b>	<b><u>Application fee, all entries no matter the type are required to pay this non-refundable fee</u></b>
<b>\$525.00</b>	<b>ALL COMMERCIAL ENTRIES WILL PAY THIS BASE FEE AND CAN ADD ADDITIONAL ITEMS BELOW</b>

#### Additional Commercial Items Available

<b>\$100.00</b>	Marchers up to 50, allows for up to 50 people to be a part of your entry
<b>\$200.00</b>	Marchers up to 100, allows for up to 100 people to be a part of your entry *Only charged \$200.00, this is not in addition to \$100.00 for up to 50 marchers
<b>\$100.00</b>	One standard vehicle
<b>\$200.00</b>	Two standard vehicles *Only charged \$200.00, this is not in addition to \$100.00 for one standard vehicle
<b>\$200.00</b>	Large vehicle (only one allowed per entry)
<b>\$200.00</b>	Float (only one allowed per entry)
<b>\$100.00</b>	Distribution of Material Along Parade Route Fee
<b>\$50.00</b>	Listing on Denver Pride website as parade participant (logo, link, small description)

### Sample Commercial Calculation

\$450.00	Commercial Base Unit, includes 15 marchers and banner provided by The Center
\$75.00	Application fee, all entries no matter the type are required to pay this non-refundable fee
\$100.00	Marchers up to 50, allows for up to 50 people to be a part of your entry
\$200.00	Two standard vehicles
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\$825.00	Total: Includes Commercial Entry, Application Fee, Up to 50 marchers, and 2 standard vehicles

## **POLITICAL ENTRIES**

<b>\$450.00</b>	<b>Political Base Unit, includes 15 marchers and banner provided by The Center</b>
<b>\$75.00</b>	<b>Application fee, all entries no matter the type are required to pay this non-refundable fee</b>
<b>\$525.00</b>	<b>ALL POLITICAL ENTRIES WILL PAY THIS BASE FEE AND CAN ADD ADDITIONAL ITEMS BELOW</b>

### Additional Political Items Available

<b>\$100.00</b>	Marchers up to 50, allows for up to 50 people to be a part of your entry
<b>\$200.00</b>	Marchers up to 100, allows for up to 100 people to be a part of your entry *Only charged \$200.00, this is not in addition to \$100.00 for up to 50 marchers
<b>\$100.00</b>	One standard vehicle
<b>\$200.00</b>	Two standard vehicles *Only charged \$200.00, this is not in addition to \$100.00 for one standard vehicle
<b>\$200.00</b>	Large vehicle (only one allowed per entry)
<b>\$200.00</b>	Float (only one allowed per entry)
<b>\$100.00</b>	Distribution of Material Along Parade Route Fee
<b>\$50.00</b>	Listing on Denver Pride website as parade participant (logo, link, small description)

### Sample Political Calculation

\$450.00	Political Base Unit, includes 15 marchers and banner provided by The Center
\$75.00	Application fee, all entries no matter the type are required to pay this non-refundable fee
\$200.00	Marchers up to 100, allows for up to 100 people to be a part of your entry
\$200.00	Large vehicle (only one allowed per entry)
\$100.00	Distribution of Material Along Parade Route Fee
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\$1,025.00	Total: Includes Political Entry, Application Fee, Up to 100 marchers, large vehicle, and distribution of materials

## **NON-PROFITS WITH AN ANNUAL BUDGET OF MORE THAN \$3 MILLION ENTRIES**

<b>\$400.00</b>	<b>Non-Profit More than \$3 Million Base Unit, includes 15 marchers and banner provided by The Center</b>
<b>\$75.00</b>	<b>Application fee, all entries no matter the type are required to pay this non-refundable fee</b>
<b>\$475.00</b>	<b>ALL NON-PROFIT &gt;\$3 MIL ENTRIES WILL PAY THIS BASE FEE AND CAN ADD ADDITIONAL ITEMS BELOW</b>

### Additional Non-Profit >\$3 Million Items Available

<b>\$75.00</b>	Marchers up to 50, allows for up to 50 people to be a part of your entry
<b>\$150.00</b>	Marchers up to 100, allows for up to 100 people to be a part of your entry *Only charged \$150.00, this is not in addition to \$75.00 for up to 50 marchers
<b>\$75.00</b>	One standard vehicle
<b>\$150.00</b>	Two standard vehicles *Only charged \$150.00, this is not in addition to \$75.00 for one standard vehicle
<b>\$150.00</b>	Large vehicle (only one allowed per entry)
<b>\$150.00</b>	Float (only one allowed per entry)
<b>\$100.00</b>	Distribution of Material Along Parade Route Fee
<b>\$50.00</b>	Listing on Denver Pride website as parade participant (logo, link, small description)

### Sample Non-Profit More Than \$3 Million Calculation

\$400.00	Non-Profit More than \$3 Million Base Unit, includes 15 marchers and banner provided by The Center
\$75.00	Application fee, all entries no matter the type are required to pay this non-refundable fee
\$150.00	Marchers up to 100, allows for up to 100 people to be a part of your entry
\$150.00	Float (only one allowed per entry)
\$50.00	<u>Listing on Denver Pride website as parade participant (logo, link, small description)</u>
\$825.00	Total: Non-Profit More than 3 Million Entry, Application Fee, Up to 100 marchers, float, and website listing

### **NON-PROFITS WITH AN ANNUAL BUDGET OF LESS THAN \$3 MILLION ENTRIES**

**\$300.00** Non-Profit Less than \$3 Million Base Unit, includes 15 marchers and banner provided by The Center

**\$75.00** Application fee, all entries no matter the type are required to pay this non-refundable fee

**\$375.00** **ALL NON-PROFIT <\$3 MIL ENTRIES WILL PAY THIS BASE FEE AND CAN ADD ADDITIONAL ITEMS BELOW**

#### Additional Non-Profit <\$3 Million Items Available

\$0.00	Marchers up to 50, allows for up to 50 people to be a part of your entry
\$0.00	Marchers up to 100, allows for up to 100 people to be a part of your entry
\$0.00	One standard vehicle
\$0.00	Two standard vehicles
\$0.00	Large vehicle (only one allowed per entry)
\$0.00	Float (only one allowed per entry)
\$100.00	Distribution of Material Along Parade Route Fee
\$50.00	Listing on Denver Pride website as parade participant (logo, link, small description)

### Sample Non-Profit Less Than \$3 Million Calculation

\$300.00	Non-Profit Less than \$3 Million Base Unit, includes 15 marchers and banner provided by The Center
\$75.00	Application fee, all entries no matter the type are required to pay this non-refundable fee
\$0.00	Marchers up to 50, allows for up to 50 people to be a part of your entry
\$0.00	1 Standard Vehicle
\$100.00	Distribution of Material Along Parade Route Fee
\$50.00	<u>Listing on Denver Pride website as parade participant (logo, link, small description)</u>
\$525.00	Total: Non-Profit Less than \$3 Million Entry, Application Fee, Up to 50 marchers, 1 standard vehicle, distribution of materials fee, and listing on website

### **SCHOOL ENTRIES**

**\$50.00** School Base Unit, includes 15 marchers and banner provided by The Center

**\$75.00** Application fee, all entries no matter the type are required to pay this non-refundable fee

**\$125.00** **ALL SCHOOL ENTRIES WILL PAY THIS BASE FEE AND CAN ADD ADDITIONAL ITEMS BELOW**

#### Additional School Items Available

\$0.00	Marchers up to 50, allows for up to 50 people to be a part of your entry
\$0.00	Marchers up to 100, allows for up to 100 people to be a part of your entry
\$0.00	One standard vehicle
\$0.00	Two standard vehicles
\$0.00	Large vehicle (only one allowed per entry)
\$0.00	Float (only one allowed per entry)

<b>\$100.00</b>	Distribution of Material Along Parade Route Fee
<b>\$50.00</b>	Listing on Denver Pride website as parade participant (logo, link, small description)

**Sample School Calculation**

\$50.00	School Base Unit, includes 15 marchers and banner provided by The Center
\$75.00	Application fee, all entries no matter the type are required to pay this non-refundable fee
\$0.00	Marchers up to 100, allows for up to 100 people to be a part of your entry
\$0.00	Large Vehicle
<u>\$50.00</u>	<u>Listing on Denver Pride website</u>
\$175.00	Total: School Entry, Application Fee, Up to 100 marchers, large vehicle, and listing on website

**If you have questions about your organization and the elements of your entry, please email [PrideParade@lgbtqcolorado.org](mailto:PrideParade@lgbtqcolorado.org) for assistance.**