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Denver PrideFest is produced by The Center on Colfax, a non-profit organization whose mission is to enrich, engage, empower and advance the LGBTQ community of Colorado. The Center, located in the heart of Capitol Hill at Colfax & Lafayette, serves 52,000 people annually including LGBTQ families, youth, older adults and the transgender community.

denverpride.org #DenverPride2019

June 15 & 16, 2019 • Civic Center Park

Saturday Hours: 11:00 am to 7:00 pm • Sunday Hours: 10:00 am to 6:00 pm

Coors Light PrideFest Parade • Sunday, June 16

Steps off from Cheesman Park: 9:30 am

Route: Cheesman Park to Civic Center via Colfax Avenue

PrideFest Facts & Figures

Attendance in 2018: 425,000

2018 Volunteer Hours worked on the festival: 6,000

2018 Total Volunteers: 415

Attendance at 2018 CoorsLight PrideFest Parade:

120,000

Total number of floats in 2017 parade: 221

Festival's estimated economic impact: \$25 million

Estimated 8% of attendees come from outside Colorado

*Based on research prepared by Scott Nagel, president Birchill Enterprises

Pride 5K on Saturday at 9:30 am

- Timed 5K race from Civic Center to Cheesman and back
- 750 participants in 2018

Walmart Family Area

- Featuring Floor & Décor Family Dance Area
- Special activities curated by Denver Museum of Nature and Science

Rainbow Alley Youth Alley

- Entertainment, resources for youth ages 11 to 21
- Alcohol, drug and tobacco free area

Transgender Resource Area

- Resources for Colorado's transgender community

AARP Colorado SAGE of the Rockies Resource Area

- Shady refuge with resources for LGBT seniors

Live entertainment on three stages:

- Center Stage in Greek Theatre, featuring approximately 25 acts over two days
 - Hip-hop group Wheelchair Sports Camp, Saturday at noon
 - Lady Bunny, Saturday at 3:30 pm
 - Yvie Oddly, Sunday at 2:00 pm
 - Todrick Hall presented by Nissan, Sunday at 3:00 pm
 - Peppermint, Sunday at 3:30 pm
- U.S. Ban, Latin Stage, featuring approximately 23 acts over two days
 - Lluvia Vega, Saturday
 - Cynthia Lee Fontaine, Sunday at 4:00 pm
- Smirnoff Dance World, featuring approximately 20 DJs performing over two days
 - Lady Bunny, Saturday at 6:00 pm
 - DJ Joe Gauthreaux, Sunday at 5:00 pm
- 250 vendors from across the country
- 20 culinary vendors

Wells Fargo VIP area catered by A Perfect Bite Catering

- Tickets include premium access to Center Stage, premium catered refreshments, 3 complimentary drinks, catered lunch, snacks VIP photo booth, interactive activities all weekend long.