



Denver Pride Official Events

**DENVER
PRIDE**

Businesses and community groups can promote their events as Official Denver Pride Events by registering through our website. Official Events are promoted through DenverPride.org and social media. To register your event, visit DenverPride.org or contact Rex Fuller for more information.

Official Events - \$2,500

- Official Events will be featured on the Denver PrideWeek Events Page in rotating headline graphics with a link to the producer's website or Facebook page.
- Official Events will be featured in special top-of-page call out tiles on the Pride Week Events Page.
- 300 x 250 rotating banner ad promoting event on Denver Pride site (sponsor to provide ad)
- Official event added to Denver Pride Facebook events page
- Official event will be promoted in one Denver Pride e-newsletter.
- Denver Pride will promote the Official Event with two social media posts during the months of May and June
- Official Event will be added to the Denver Pride event calendar as a featured event; Featured events stand out in the calendar listings and include enhanced graphic (sponsor to provide), enhanced event description, directional map to venue, link to event producer's website or Facebook page; Labeled an Official Denver Pride Event.
- Official Event will be added to The Center's Community Calendar as a featured event; also includes enhanced graphic and event description and also labeled as an Official Denver Pride Event.
- Featured events rotate on the home page of DenverPride.org to generate additional attention.
- Official Event Producer will be granted a license to promote the event as an "Official Denver Pride Event."

Featured Event - \$300

- Event added to the Denver Pride event calendar as a featured event; Featured events stand out in the calendar listings and include enhanced graphic (sponsor to provide), enhanced event description, directional map to venue, link to event producers website or Facebook page.
- Event also added to The Center's Community Calendar as a featured event.
- Featured events rotate on to the home page of DenverPride.org to generate additional attention.

Denver Pride Event Listings - Free

- Basic listing includes name of event, date, time, location, phone and link to website.

DenverPride.org • For more information, contact Rex Fuller 303.951.5215 • rfuller@gbtcolorado.org