

2019 Coors Light Denver Pride Parade Rules

Please read these rules carefully.

As the group contact for the parade, you are responsible for sharing this information with your group.



APPLICATION DEADLINE: May 20, 2019

Entries received after the deadline will be subject to a late fee and will be placed in the parade at the parade organizer's discretion.

Absolutely no entries will be accepted after June 3, 2019.

Thank you for submitting an application for the 2019 Coors Light Denver Pride Parade. Please read this document carefully and keep a copy for your records. *By submitting an application and paying the entry fee, you are agreeing to be bound by these rules while participating in the parade.* These rules are created to ensure the smooth operation, safety and fair treatment of all parade participants and community members. The Coors Light Denver Pride Parade is produced by the Center on Colfax (formerly known as the GLBT Community Center of Colorado). Proceeds from the parade go to support The Center and its year-round programs supporting the Colorado LGBTQ community. Denver Pride and Denver PrideFest are trademarks of The Center on Colfax. The Center holds the right to accept or refuse any entry for any reason whatsoever. Violation of any of these rules is reason to expel a parade entry from the parade and may result in the forfeiture of all fees.

Please note that MillerCoors Brewing Company is our official malt beverage sponsor and has been a strong and consistent ally to The Center. Accordingly, please be respectful in your display of competing malt beverage text and logos. All contingents are subject to approval by parade marshals. The Center reserves the right to remove signage/text/logos and/or the contingent for non-compliance with respect to all sponsors.

PARADE ROUTE

The sidewalk areas along the parade route are open to everyone. Only registered parade participants are allowed to be on the street during the run of the parade. Upon acceptance and closer to the parade date, parade entrants will receive additional information pertaining to the parade, including arrival times. The parade will leave Cheesman Park at 9:30 a.m. and proceed down Colfax Avenue to Downtown Denver's Civic Center park area, the site of Denver PrideFest. Vehicles will exit the parade route by turning right on Lincoln Street and heading north. Marching contingents will exit left at Lincoln Street towards the State Capitol. Directional signs and volunteers will direct you. Vehicles may only stop long enough to quickly unload passengers and then must quickly exit the route.

MANDATORY MEETING

A representative from each parade entry/contingent **MUST** attend one meeting for their entry to be included in the parade. Only applicants outside a 50-mile radius of Denver are exempt from attending this meeting. Non-compliance results in removal from the parade and forfeiture of entry fee(s).

Meeting dates are:

Saturday, June 1, 10:00 am

Sunday, June 2, 10:00 am

Monday, June 3, 6:00 pm

Saturday, June 8, 10:00 am

All meetings will be held at The Center, 1301 E. Colfax Ave.

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FLOAT AND VEHICLE SIZE REQUIREMENTS AND DEFINITIONS

All floats and vehicles must be able to safely navigate all turns of the parade route.

- Floats must not be greater than 40 feet in length; the maximum width must not exceed 16 feet; wheelbase may not exceed 12 feet; maximum height is 16 feet.
- Standard vehicle is defined as any vehicle not exceeding 20 feet in length.
- Large vehicle is defined as any vehicle longer than 20 feet in length. Large vehicles are limited to 40 feet in length and cannot have an additional trailer attached.

Vehicles and floats must be the same as listed on the parade application. Any vehicles that exceed or do not conform to these requirements will be removed from the parade and potentially deny the entrant participation in future parades. All entries are subject to crowd control and regulation by the Denver Police Department.

CATEGORY DEFINITIONS

- A Corporate Entry is defined as any company with 100 or more employees. (This includes employee resource groups or internal organizations for corporate entries.)
- A Commercial Entry is defined as a locally owned company with fewer than 100 employees.
- A Non-Profit Entry is defined as a non-profit charitable organization or government agency as recognized by the Internal Revenue Service. (Documentation is Required at the time of application.) Please contact Carol Hiller for special pricing regarding student groups and organizations: CarolHiller97@gmail.com.
- Political Parties and Elected Officials and Candidates are defined as any political party, elected official or political candidate campaigning for office.

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NON-DISCRIMINATION POLICY

Coors Light Denver Pride Parade participants, Denver PrideFest vendors, contractors, sponsors, staff and volunteers, and all personnel associated with the parade and festival agree at all times to honor and abide by the following statement of non-discrimination in word and action: Anyone associated with the parade and festival, or their employees or associates in violation of this agreement will be asked to leave festival grounds immediately and will forfeit all entry fees, rental fees, sponsorship fees, and deposits as applicable. Additionally, any actions taken or statements made to individuals or groups contrary to this policy or the spirit and intention of this policy are not permitted in the parade or on festival grounds, or in any communication associated with the parade or festival:

“All persons associated with Denver Pride and Denver PrideFest will provide service to individuals without regard to an individual's sexual orientation, gender identity or expression, HIV/AIDS status, race, color, national origin, ancestry, creed, religion, sex, gender, physical or mental disability, age, marital status, military status, veteran status, citizenship or any other protected classification in accordance with state, federal and municipal laws.”

CODE OF CONDUCT

All persons associated with the Denver Pride, Denver PrideFest and the Coors Light Denver Pride Parade agree:

- To interact with guests, staff, volunteers and all persons associated with the parade or festival in a respectful manner at all times and in accordance with the non-discrimination agreement;
- Not to use alcohol or other controlled substances while participating in any capacity with the parade or festival, and remain free from the influence of such substances while participating in any capacity with the festival;
- To be suitably and appropriately attired at all times, and to maintain acceptable
- personal hygiene;
- Not to engage in any behavior that is determined to threaten the safety of anyone participating in the parade or festival in any capacity, nor to engage in any behavior that is disruptive or interferes with the right of anyone associated with the parade or festival to conduct appropriate business or freely enjoy the festival;
- To represent the parade and festival in a positive manner at all times.

IDEMNIFICATION INFORMATION

Participants in the Coors Light Denver Pride Parade shall indemnify and hold harmless Denver PrideFest, the GLBT Community Center of Colorado, and Miller Coors as well as Center board members, Center employees, Denver Pride contractors and volunteers from any claim or cause of action arising out of or in connection with the acts or omissions of Parade Participant under this Agreement, and shall reimburse Denver Pride and The Center on Colfax for any costs, including but not limited to, reasonable attorney's fees incurred in defense against any such claim. All Coors Light Denver Pride Parade participants who use vehicles are required to hold a valid driver's license and driver's insurance as required by Colorado Law.

PROHIBITED ENTRIES

The Center and Denver Pride encourage floats, vehicles, motorcycles and marching units. Individual bicycles, roller skates, roller blades and skateboards will not be accepted as entries in the parade. Any entry wishing to use such modes of transportation must meet additional requirements of the parade committee. (You must contact the parade committee directly for additional safety restrictions if using individual bicycles, roller skates, roller blades or skateboards and receive written approval.)

No dogs allowed. For their comfort and safety, dogs are not allowed in the parade. ADA-certified service animals are exempt from this rule.

PARADE IMAGE

It is the express purpose of Coors Light Denver Pride Parade to promote a positive image of the gay, lesbian, bisexual and transgender and queer communities of Colorado and the Rocky Mountain Region. It is to be a celebration of the work that started with the Stonewall Uprising in New York City in 1969 and which continues today. It is a time for all elements of our community to come together as one group to honor and learn from the past while affirming our future. The Center requests all people entering the parade show respect for all genders, gender identities, ages, races, cultures, creeds and sexual orientations. Please refrain from any displays or behaviors that would demean any segment of our community. The Center urges all entrants to maintain a high degree of sensitivity to and compassion for the feelings, values and views of all.

DRESS CODE

The Center encourages all participants to appear in appropriate costumes that celebrate our community pride. Unity is always the object of the parade and no entry, presentation or display that is determined to be demeaning to any sector of our community will be accepted in the parade. Denver Pride officials are the sole arbiters of any dispute over content of floats and / or apparel.

The Committee reminds all participants that all costumes and other apparel worn in the Coors Light Denver Pride Parade must comply with the Obscenity Statutes of the State of Colorado (C.R.S. sections 18-7-301 and 302) and the Public Decency Ordinances of the City and County of Denver (Denver Municipal Code sections 38-156 and 157).

LINE-UP

Parade line-up will begin at 7:30 a.m. on Sunday, June 16, 2019 in Cheesman Park. All entrances to the park will be closed at 6:30 a.m. excluding the entrance at 11th Avenue. Sign-in will take place at the 11th Avenue and Race Street entrance to Cheesman Park. Those entrants placed at the beginning of the parade are asked to arrive early and those placed towards the back, later. A specific window of time for your entry's arrival will be determined after all applications are received and announced in the mandatory meetings. All entries **MUST** be signed-in, in order and ready to march at 9:30 a.m. *Failure to check in by 9:00 am on parade day will result in removal from the parade order and placement at the end.*

Kick-off will be at 9:30 a.m. PROMPTLY!

PARADE ORDER

The parade order will be determined after the entry deadline in accordance with Denver Pride procedures. Entries received after May 20, 2019, if accepted, will automatically be placed at the end of the parade.

DENVER PRIDE PARADE ROUTE

The parade will exit Cheesman Park at Franklin Street, proceed north to Colfax Avenue, turn west (left) onto Colfax and continue to Lincoln Street. The parade ends at Lincoln Street. Motorized vehicles will turn right/north at Lincoln and exit the parade. Marching units will turn left/south towards 14th Avenue and exit the parade. Volunteers at the parade end will direct you.

CONDUCT OF PARADE PARTICIPANTS

It is highly recommended that all participants in the parade conduct themselves in such a manner as to promote pride in being gay, lesbian, bisexual or transgender. No participant may use profanity, obscene gestures, or other improper conduct towards another participant, volunteer, parade official or spectator of the parade. Denver Pride Parade participants are required to stay in their designated order. No "jumping" or crowding of other entrants will be allowed. All parade participants must follow directions by parade marshals or law enforcement during line-up and along the parade route.

ALCOHOL AND ILLEGAL SUBSTANCES

No alcohol is allowed on any motorized vehicle in the parade. All vehicle drivers must be sober while participating in the parade. No participant in the parade will be permitted to consume any alcoholic beverage, marijuana or other substances at the assembly site, on the route, or at the exit site of the parade. Use of illegal or controlled substances will not be permitted by any participant before or during the parade. For public safety reasons, the Center will not permit any entry or participant who violates this rule to appear in the parade. Similarly, those choosing to violate this rule will be subject to the criminal repercussions of their actions, up to and including citation and detention by Denver Police.

ITEM DISTRIBUTION DURING THE PARADE

No participant may throw any item from any float or other unit in the parade. THIS INCLUDES BEACH BALLS, WATER PROPELLED FROM SQUIRT GUNS OR OTHER DEVICES. In the event that an entry wishes to make any distribution of an item such as beads, flowers, condoms, or similar items, participants must pay the distribution fee in advance. Any such distribution must be made in person by persons walking along the parade as part of an officially registered entry. No sexually explicit material may be distributed by any participant in the parade. In order to maintain manageable clean-up costs, it is requested that distributions be kept to an absolute minimum. If you will be distributing items during the parade (including candy), a \$100 clean-up fee will be assessed. If we find your materials after the parade and you have not paid the fee, you will be assessed a \$200 clean-up fee and potentially barred from participation in future parades. No confetti, streamers, or other similar types of materials, including glitter, may be thrown or distributed by any parade entry. Please note that you MAY NOT hand out or distribute stickers of any kind along the route.

COORS LIGHT DENVER PRIDE PARADE PARTICIPATION

All entries are encouraged to utilize music and participant enthusiasm as part of the parade. One of the objects of the parade is to get spectators involved in the spirit of the activities. Cheer, clap, chant or do any legal act that will promote enthusiastic response from the spectators.

PARADE CONTACT AND PARADE MEETINGS

It will be necessary for each entry to designate a parade contact with whom the parade organizers can coordinate. The parade contact shall be designated on the Parade Participant Information Form and no other person will have the authority to represent the entry to the Committee. It is required for the parade contact to be present at one of the mandatory meetings, at the assembly site on the day of the parade and with the entry during the parade. Those entries based outside a 50 miles radius that are unable to send the parade contact to a mandatory meeting will be requested to contact the Chair of the Denver PrideFest Parade Committee, and special arrangements will be made.

PERSONAL SAFETY

The parade will occur during some of the hottest weather we experience annually in Denver. All persons participating in the parade are urged to be careful of heat-related problems. Please be aware of dangers associated with marching and participating in the parade. Bring lots of water or other non-alcoholic liquids for drinking. No dogs allowed. For their comfort and safety, dogs are not allowed in the parade. ADA-certified service dogs are exempt from this rule. The Center cannot and will not assume any responsibility for the health and wellbeing of the parade participants. NOTE: The parade will be held rain or shine.

TRASH AND PARK CONDUCT

The clean-up following the parade is extremely costly. Please do your part to keep costs down. The parade organizers direct that all entrants in the parade will not throw trash, bottles, cans or similar matter from floats, automobiles, walking units, motor vehicles or trucks along the parade route or at the assembly and disassembly areas. Littering violates the criminal statutes of the State of Colorado and the ordinances of the City and County of Denver. Any entry discovered throwing trash or litter at any time will be subject to citation by Denver Police. The City of Denver takes great pride and care in maintaining the city's parks; thus, it is prohibited for any vehicle to drive on any area not designated for that purpose. Similarly, vandalizing, destroying or wanton disrespect for park facilities, including grass and flower beds and trash receptacles, will not be tolerated and subject to immediate action by Denver Police and fines and/or liability for repair and/or replacement.

OVERVIEW

As with all rules and regulations, it is impossible to anticipate each and every situation that may arise. No conduct that violates any statute of the State of Colorado or the ordinances of the City of Denver will be tolerated. Any entry violating the same will not be allowed to participate in the parade. The parade organizers will monitor all entries during the parade for violations and inform the parade contact of the infraction. Failure to correct the infraction will result in the suspension of the entry. Generally, laws are created in accordance with the standards of the community and the propriety of conduct in public. The application of commonsense to any area of concern will most times provide an appropriate and legal answer.

DECISIONS OF THE COMMITTEE

The decisions rendered by the Denver PrideFest Parade Committee and/or Center staff will be final. Denver Pride maintains the right to refuse any entry or deny any application for any reason whatsoever. All entries must adhere to the Denver Pride Non-Discrimination Policy and Code of Conduct.