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Denver PrideFest is produced by the GLBT Community Center of Colorado, a non-profit organization whose mission is to enrich, engage, empower and advance the LGBT community of Colorado. The Center, located in the heart of Capitol Hill at Colfax & Lafayette, serves 47,000 people annually including LGBT families, youth, seniors and the transgender community.

denverpride.org #DenverPride2018

June 16 & 17, 2018 • Civic Center Park

Saturday Hours: 11:00 am to 7:00 pm • Sunday Hours: 10:00 am to 6:00 pm

Coors Light PrideFest Parade • Sunday, June 17

Steps off from Cheesman Park: 9:30 am

Route: Cheesman Park to Civic Center via Colfax Avenue

Broadcast Live in Denver on Comcast channel 56 and online at glbtcolorado.org/pridefest.

PrideFest Facts & Figures

Attendance in 2017: 385,000

2017 Volunteer Hours worked on the festival: 6,000

2017 Total Volunteers: 415

Attendance at 2017 CoorsLight PrideFest Parade:

145,000

Total number of floats in 2017 parade: 185

Festival's estimated economic impact: \$25 million

Estimated 8% of attendees come from outside Colorado

*Based on research prepared by Scott Nagel, president Birchill Enterprises

Pride 5K on Saturday at 9:30 am

- Timed 5K race from Civic Center to Cheesman and back
- Approximately 750 participants in 2017

Walmart Family Area

- Featuring Floor & Décor Family Dance Area
- Special activities curated by Denver Museum of Nature and Science

Rainbow Alley Youth Alley

- Entertainment, resources for youth ages 11 to 21
- Alcohol, drug and tobacco free area

Transgender Resource Area

- Resources for Colorado's transgender community

AARP Colorado SAGE of the Rockies Resource Area

- Shady refuge with resources for LGBT seniors

Live entertainment on three stages:

- Center Stage in Greek Theatre, featuring approximately 25 acts over two days
- Latino Stage, featuring approximately 23 acts over two days
- Smirnoff Dance World, featuring approximately 20 DJs performing over two days

- 250 vendors from across the country
- 20 culinary vendors

Wells Fargo VIP area catered by A Perfect Bite Catering

- Tickets include premium access to Center Stage, premium catered refreshments, 3 complimentary drinks, catered lunch, snacks VIP photo booth, interactive activities all weekend long.